Infomercial/Kickstarter video Eng 11

Name:\_\_\_\_\_

Do you love reading books, but hate how tired your arm and hand get turning all those pages? Well now you don't have to with the page turner 3000! And now it comes with both right <u>AND</u> left-handed page turning capabilities.

Assignment:

Create a product designed to help out humanity. That's it. No big deal, right?

It can be serious or it can be satire, but there will be a few steps along the way that you will need to complete. This assignment may be done in groups of 2-3 (or alone if you like).

Brainstorming/Planning (product, target audience, why it's needed etc.)	/5 marks
Script (rough draft) Research proper script format	/5 marks
Script (clearly edited AND revised)	/10 marks
Script (good copy)	/10 marks
Prototype Designs (can be turned into something "real" for your video)	/10 marks
Video (Highlights your product and its features. 2 mins max)	/20 Marks

Name:\_\_\_\_\_

## Invention Questionnaire

1. What does not work as well as you would like it to work?

2. What job(s) would you like to see done?

3. What problem(s) would you like to see solved?

4. If you could invent something to make your life easier, what would you invent?

5. What is the most annoying problem

at home?

at school?

at work?

at the airport?

on the road?

at the supermarket?

at the bank?

at the shopping center?

at \_\_\_\_\_?

Name\_\_\_\_\_

My company name:

Why we decided to use this name:

The name of my invention is:

Explain the reason why you invented this:

Explain how this invention works:

How much would this invention cost people to buy or use?

Where would people buy or use this invention?

Do you think that people will someday really make and use your			
invention? Check "yes" or "no":	Yes	No	
Explain your answer:			